

Zack Shaw

📍 10842 Beverly Glen Ave., Boynton Beach, FL 33473 📞 508-983-4630 ✉ Zack.shaw37@gmail.com 🌐 Zackrshaw.com

EDUCATION

University of Florida Gainesville, FL
PhD of English, Film & Media Studies track August 2021
Dissertation: *Media Ecologies and Composition: The Animated Sequence and Rhetorical Potential of Media*
Advisor – Professor Sidney I. Dobrin
Committee – Professor Barbara Mennel, Professor Raúl Sánchez, and Professor Christopher Smith

Northeastern University Boston, MA
MA of English May 2017
MA Thesis: *Psychological Realism in Modern Animation: Greater Unities of Form and Content*
Advisor – Professor Elizabeth Maddock Dillon
Second Reader – Professor Hillary Chute

Northeastern University Boston, MA
BA of English, Cinema Studies minor May 2015

SCHOLARSHIP

Peer Reviewed Publications:

2022— <i>Pedagogy</i>	Film in the Composition Classroom: Moving Away from the Film Supplement
2021— <i>Kairos</i>	Stream-lining Collaboration: Twitch and Participatory Composition

Book Review Publications:

2019— <i>ImageText</i>	Shaw, Zack. Review of <i>The Anime Ecology: A Genealogy of Television, Animation, and Game Media</i> , by Thomas LaMarre. University of Minnesota Press, 13 March 2018.
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Published Editors' Introductions:

2021— <i>ImageText</i>	Editors' Introduction to Issue 12.1
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Conference Presentations:

2020 New Orleans, LA	<i>Society for Animation Studies 32nd Annual Conference</i> Rhetorical Potential and the Animated Sequence (Accepted but not delivered due to the COVID-19 Pandemic)
2020 Milwaukee, WI	<i>CCCC Qualitative Research Network</i> Best Practices to Combat the Film Supplement in Composition (Accepted but not delivered due to the COVID-19 Pandemic)

2020 Boston, MA	<i>NeMLA: 51st Annual Convention</i> Film and the Popular in Composition
2019 Gainesville, FL	<i>University of Florida: Pedagogy</i> Multimodal Lesson Plans for Writing Classrooms
2018 Pittsburgh, PA	<i>University of Pittsburgh: Undead Media Conference</i> Animated Film, Death, and Othered Cultures
2017 Gainesville, FL	<i>University of Florida EGO Conference: Transformation</i> Fluid Bodies and Fluid Minds
2017 Pleasantville, NY	<i>Northeast Writing Centers Association Conference (NEWCA)</i> Multimodality, Tutor Training, and Product vs Process
2016 Boston, MA	<i>Northeastern University EGSA Conference</i> Metamorphosis of the Human Form in Miyazaki
2015 Waltham, MA	<i>Shakespeare among Others</i> <i>Richard III</i> and Queen Margaret
2015 Salt Lake City, UT	<i>National Conference on Peer Tutoring and Writing</i> ESL Creative Writing Program

TEACHING EXPERIENCE

Graduate Teaching Assistant

August 2017 – Present

University of Florida

Gainesville, FL

Upper Division Courses Taught:

- ENC 3312 Advanced Argumentative Writing, Instructor of Record
- ENG 4133 Masters of the Modern Moving Image, Instructor of Record
- ENC 3254 Advanced Writing in the Disciplines, Instructor of Record

Lower Division Courses Taught:

- ENG 1131 Writing through Media and Animation, Instructor of Record
- ENG 2300 Film Analysis, Instructor of Record
- ENC 2210 Technical Writing, Instructor of Record
- ENC 1102 Mentoring Fellowship, Argument and Persuasion, Instructor of Record
- ENC 1101 Mentoring Fellowship, Expository and Argumentative Writing, Instructor of Record
- ENC 1102 Argument and Persuasion, Instructor of Record; taught twice

Senior Writing Tutor and Marketing & Programming Coordinator

June 2014 – May 2017

Northeastern University Writing Center

Boston, MA

- Tutored Northeastern undergraduate and graduate students in coordinated appointments to improve students' individual writing assignments and overall writing skills

- Coordinated all outreach programs run by the Center including: One Day One Goal, ESL Creative Writing Group (designing and implementing educational activities), National Day on Writing events, collaborations with student organizations (GWISE One Day One Goal), classroom workshops in science writing, etc.
- Held and contributed to faculty meetings frequent and conducted tutor training workshops within these meetings to help other tutors to improve specific tutoring functions, as well as event-planning meetings with the Writing Center Director and other contributors to collaborate on semester events
- Conducted research as a member of the Research Inquiry Group (NURIG) that refined and improved tutoring strategies
- Designed educational activities used during events and programs, such as our ESL Creative Writing Group
- Wrote and narrated the voice-over script for an educational video for students and faculty, and provided support during video production (2016)
- Invented new events and reshaped existing programming (rebranding the ESL Creative Writing Group, reimagining One Day One Goal to incorporate the Boston Community, etc.)
- Classroom Workshops:
 - Presented a workshop for fourth and fifth year graduate students in computer science on dissertation writing and technical writing (2016)
 - Presented a workshop for upperclassmen undergraduate students on AMA citation, writing in the sciences, active and direct writing, writing an abstract, and sentence structures (2016)
 - Presented a workshop for undergraduate students on citation styles and formatting, according to the professor's requirements (2015)
 - Presented other workshops on writing, citation, formatting, etc. (2015)

Program Coordinator

June 2013 – August 2017

Northeastern University Center for STEM Education

Boston, MA

- Engaged in k-12 outreach providing STEM opportunities and support for students, such as campus field trips and workshops, engagement with student groups, etc.
- Maintained, edited, and updated the Center website to keep information current and updated and re-designed seasonal brochures and flyers using the Adobe suite
- Designed, wrote, and oversaw the seasonal Center newsletter using MailChimp, and administered surveys to program participants of the Center's numerous programs using SurveyMonkey
- Designed and implemented an afterschool journalism and creative writing program for 5th grade students, where students were asked to accomplish a number of writing tasks each week
- Designed and implemented an educational program centered on ecological and economic impacts of overfishing, beginning with a thoroughly researched presentation and transitioning to the interactive activity for students
- Coordinated several educational programs for students and retired engineers (NUSSP, YSP, RE-SEED, etc.)
- Oversaw and edited outgoing written communication for the center, including grant writing and emails
- Arranged room reservations and updated the Center's calendar for the Center's programs

Writing Tutor

February 2015 – Present

Varsity Tutors

Boston, MA

- Tutored online and in-person with collegiate and high school students from the Greater Boston Area, to help them to improve both individual writing assignments and overall writing skills
- Consulted with students of varying levels, ranging from middle school to graduate students

Writing Tutor – John D. O’Bryant School

April 2015 – September 2015

826 Boston

Boston, MA

- Tutored both individual high school students and whole classes to help them to improve written work and proficiency, both in the classroom and computer writing lab
- Led after school programs such as slam poetry, creative writing, and journalism for students within our writing lab space
- Edited the 2015 published O’Bryant Literary Magazine, Rubix, in which students from the school write creative pieces and stories for publication
- Communicated with students and faculty to keep track of the students using the Writer’s Room in the online system, using and organizing the log books and spreadsheets available

SERVICE & EDITORIAL EXPERIENCE

Executive Editor

August 2021 - Present

Skyword

Remote

- Manage the editorial pipeline for Skyword clients (Verizon, Capital One, General Electric HealthCare, etc.)
- Edit content marketing stories for Skyword clients in two bookend stages: the developmental edit (upon receiving a freelance article submission) and proofing (polishing an article for delivery to clients)
- Serve as the principle point of communication with both Skyword business clients and freelance writers, and establish a content production cycle that meets the contracted number of articles each month for each client
- Develop and edit Verizon’s Customer Success Stories, meeting with Verizon-partnered organizations, conducting interviews to learn about Verizon’s business partnership, and provide edits for medium-form and long-form narratives
- Received individual honors at five all-hands monthly meetings for going above and beyond

Managing Editor

May 2020 – August 2021

ImageText: Interdisciplinary Comics Studies Journal

Gainesville, FL

- Manage the journal’s entire editorial pipeline
- Created a new section of the journal called From the Classroom
- Designed a new job at the journal for returning Style Editors to mentor new Style Editors: the Style Editing Mentor
- Contact external scholars in relevant fields for potential peer review for article submissions with *ImageText*
- Match both article and book review submissions to *ImageText* editors across multiple rounds of revision
- Train and oversee Book Review Editors

Book Reviews Editor

May 2019 – April 2020

ImageText: Interdisciplinary Comics Studies Journal

Gainesville, FL

- Trained and oversaw Assistant Book Reviews Editors
- Assigned edited and revised book reviews for addition revision with *ImageText* Copyeditors
- Edited book reviews to be published in the journal
- Contacted publishers and made requests for review copies of books that the journal has targeted for a potential book review

Assistant Book Reviews Editor

September 2018 – April 2019

ImageText: Interdisciplinary Comics Studies Journal

Gainesville, FL

- Edited book reviews to be published in the journal
- Contacted publishers and made requests for review copies of books that the journal has targeted for a potential book review

Copyeditor

September 2017 – August 2018

ImageText: Interdisciplinary Comics Studies Journal

Gainesville, FL

- Edited accepted article submissions to be published in the journal primarily for larger thematic and argumentative details, though also for structural concerns

Treasurer for the EGSA and EGSA Conference

September 2016 – May 2017

Northeastern University English Graduate Student Association

Boston, MA

- Managed the budget for the English Graduate Student Association, coordinating with the Graduate School Government and Committee
- Helped organize and plan out the budget for events for the EGSA, the largest being the annual conference across multiple days with various expenditures

Honors, Awards, and Fellowships

English Department Teaching Award

January 2021

University of Florida, Gainesville, FL

Graduate School Council Travel Grant

March 2020

University of Florida, Gainesville, FL

English Department Conference Travel Grant

March 2020

University of Florida, Gainesville, FL

Mentoring Fellowship for Graduate Students

September 2018

University of Florida, Gainesville, FL

English Department Conference Travel Grant

September 2018

University of Florida, Gainesville, FL

SKILLS AND PROFICIENCY

Skill	Proficiency
- SEO Management	- Expert
- High Speed, Detail Oriented Text Editing	- Expert
- High Speed, Detail Oriented Video Editing	- Advanced
- Personnel Management and Scheduling	- Advanced
- Technical and Professional Writing	- Expert
- Microsoft Office	- Expert
- Spreadsheet Creation and Maintenance	- Expert
- Website Creation and Management	- Advanced
- Social Media Management	- Advanced
- Data and Qualitative Analysis	- Expert
- Grant Writing and Editing	- Advanced
- Report Writing (seasonal, annual, etc.)	- Advanced
- Public Speaking	- Advanced
- University Teaching	- Expert
- Mentoring and Training	- Expert
- Community Outreach	- Advanced